

PRESS RELEASE



Contact: Keishan Moore
Development Manager
Phone: (407)425-5864
Keishan.Moore@lungse.org
FOR IMMEDIATE RELEASE

500 Runners and Walkers Turn Baldwin Park Turquoise

Orlando community takes a stand against lung cancer for their families and for their city

ORLANDO, Fla. - on May 6th, 2017 the American Lung Association in Florida - Central Area conducted its fourth annual LUNG FORCE Run/Walk Presented by Florida Hospital to raise awareness for women's lung health and lung cancer raising more than \$70,000 to support research and program initiatives. "The participation and funds raised show just how much Central Florida wants to see change. Lung cancer is the number one cancer killer for both men and women, surpassing breast cancer in 1987. It is time that we stand together to fight for awareness and increase critical research dollars needed to find a cure" states American Lung Association Area Director Janelle Hom.



These funds will directly help fund research to combat lung cancer, improve the lives that have been impacted by this condition and help prevent others from such illnesses. Over 500 participants were present at this event to show how our community is standing together to make an impact for their loved ones and to show their strength and courage to make a difference to defeat lung cancer.

NSI was a local sponsor through LUNG FORCE, which has formed a solitary partnership with the American Lung Association to help educate and bring awareness, but to also empower lung cancer patients, caregivers and medical professionals. "As a radiologist, I have had the unfortunate experience of diagnosing lung cancer in many patients over the many years of my practice. But when my own mother was diagnosed with Stage IV lung cancer, my family and I underwent the emotional devastation that all cancer families can relate to. It's a disease that can turn a family upside down in an instant. For the sake of ourselves and our loved ones, the best thing we can all do is to take care of our lungs, get routine check-ups, and participate in recommended screening programs" states Rick Ramnath, MD.

The 2018 LUNG FORCE event is scheduled for May 5, 2018. For more information on how to Raise Your Voice for lung cancer, please visit lungforce.org.

#####

About the American Lung Association

The American Lung Association is the leading organization working to save lives by improving lung health and preventing lung disease, through research, education and advocacy. The work of the American Lung Association is focused on four strategic imperatives: to defeat lung cancer; to improve the air we breathe; to reduce the burden of lung disease on individuals and their families; and to eliminate tobacco use and tobacco-related diseases. For more information about the American Lung Association, a holder of the Better Business Bureau Wise Giving Guide Seal, or to support the work it does, call 1-800-LUNGUSA (1-800-586-4872) or visit: Lung.org.